

## **Theory of Change**

<u>Target Populations</u>
(What people or groups do we want to benefit or influence?)
External Opportunities (What relevant things are happening with our collaborators, competitors, clients & others outside our walls?)
Activities (What is the core work we do?)

Short/Long Term Outcomes (What changes do we want to see in the world?)
Assumptions (What evidence do we have that this theory will actually result in change?)